

# 2014 KENDALL COUNTY FAIR ADVERTISING

## DISCOUNT PACKAGES

**Package #1.** (2) 3 by 4 banners, business card Fair Book and Fair Paper Ad. \$500

**Package #2.** (2) 3 by 4 banners, 1/4 page Fair Book and Fair Paper Ad. \$625

## BANNERS ONLY (on fence, interior and/or Rt 71)

|  | Circle   | Circle | Enter Total |
|--|----------|--------|-------------|
| 3 by 4 Banner \$175 Each   | Interior | Rt 71  | _____       |
| 4 by 4 Banner \$350 Each   | Interior | Rt 71  | _____       |
| 4 by 6 Banner \$450 Each   | Interior | Rt 71  | _____       |
| 5 by 5 Banner \$600 Each   | Interior | Rt 71  | _____       |
| Light pole banner 2 sided 2 ½ x 5' (13 spots available) \$350 each |          |        | _____       |

## FAIR BOOK ONLY

|                              |       |
|------------------------------|-------|
| Business Card Ad. 3 1/2 x 2" | \$70  |
| 1/4 Page Ad. 4 1/4 x 5 1/2"  | \$135 |
| 1/2 Page Ad. 8 x 5 1/4"      | \$235 |
| 3/4 Page Ad. 8 x 7"          | \$315 |
| Full Page Ad.                | \$415 |

## FAIR PAPER ONLY

|                              |       |
|------------------------------|-------|
| 2 Line Ad. 1 1/2 x 2"        | \$175 |
| Business Card Ad. 3 1/2 x 2" | \$275 |
| 1/4 Page Ad. 4 1/4 x 5 1/2"  | \$350 |
| 1/2 Page Ad. 8 x 5 1/4"      | \$450 |
| Full Page Ad.                | \$600 |

TOTAL OF ALL ADVERTISEMENT \_\_\_\_\_

Ads must be photo ready and of appropriate size. To submit PDF file email [kcf@kendallcountyfair.org](mailto:kcf@kendallcountyfair.org)

## PLEASE RETURN BY MARCH 1

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

MAKE OUT CHECKS TO KENDALL COUNTY FAIR  
P.O. BOX 149 YORKVILLE, IL 60560

Date Received \_\_\_\_\_  
Check Number \_\_\_\_\_